

AMERICAN DEFENSE & MANUFACTURING LLC

2010 DEALER PROGRAM

Thank you for taking the time to review and consider our products for adoption to your product line.

American Defense & Manufacturing, LLC (hereinafter referred to as ADM) has a common M.A.P (e.g., Minimum Advertised Price) and all dealers are expected to uphold the M.A.P. pricing set forth by ADM. Any violations of M.A.P. pricing structure may result in loss of the program. The Dealer Pricing, which is set-up for retailers of the ADM product line, requires proof of a business (reseller tax number or federal tax ID number) and an initial buy-in of \$500.00 of any ADM product. There are no annual purchase requirements at the Dealer Level. Since ADM is dedicated to a high level of quality and commitment to its customers, ADM may, at any time, restrict the amount of new dealers carrying the ADM product line, insofar as to service its existing customers to a high degree. Payment terms are as follows: Dealer Accounts are credit card only. All shipping costs are incurred by the dealer.

Thank you and we look forward from hearing from you.

American Defense & Manufacturing, LLC

Acknowledged and Accepted by:

Signature

Printed Name

Company Name

Title

Date: ___ / ___ / ___